

## GUESS MASTER

Date: May 11, 2022

Number of participants: 120

On May 11th, the E&I cell in association with the institute's Innovation Council celebrated National Technology Day by organizing The Guess Master.

The guess master was a 5-part quiz event that included: Guess the price, Call of Action, Guess the famous person from their signature, Guess the company from the tagline, and guess the brand name from the logo. The contestants were divided into teams of 6. They were asked to write their answers after discussion amongst themselves on the given sheet of paper. In the first part of the quiz, the participants were asked to guess the price of a common place product displayed within a time limit of 1 minute. The participants' creativity was put to test in the second round: Call of Action, wherein they were expected to come up with an APT ORIGINAL CATCHPHRASE for the given company. In this next round, contestants had to identify the famous person from their signature in 30 seconds. The fourth round called for quick thinking, where the participants had to guess the name of the company from the tagline. The last round required the participants to recognize the brand from the displayed logo. All focusing on Improving daily life observation skills in a entrepreneur perspective .



## Advertify

Date: 19 May, 2022

On 19th May, the E&I organized **Advertify**.

Advertify was an advertisement making. The participants were required to advertise a product of their choice from the given theme using a PPT.

On that day of the event, the contestants were split into 5 teams, 2 per team. They were given a theme and asked to select a product related to that particular theme.

The teams then had to design a logo for the product, give a tagline, provide details of the features, and decide on the MRP (and specify discounts). They were further required to provide details about their targeted audience and sales information.

Participants had to compile all the information related to the product in a PPT. The teams were then required to present the PPT.

Participants were allowed to use the internet but content couldn't be from online sources directly. 45 minutes were given, to the teams to work on their PPT before they had to present it to the panel for evaluation . Finally after 45 min , the teams were given 5 Min time to present the PPT , explain various aspects of the theme and were evaluated .



## GUESS MASTER 2.0

Date: 3 February, 2023

This is version two of guess master organised focusing on bringing entrepreneurial thinking in daily life among the students . The guess master 2.0 was a 7-part quiz event that included: Guess the price, Call of Action, Call to Action, Tagline methodology, Guess the company from the tagline, and guess the brand name from the logo . All focusing on Improving daily life observation skills in a entrepreneur perspective .

**I & E Cell**

- Guess the logo
- Call of action
- Many more...

**GUESS  
MASTER  
2.0**

**SCAN  
ME**

**Prizes**

Exciting Prizes to Winners  
Worth Rs 1000

**3RD FEBRUARY  
FRIDAY**

**TIME  
5 PM - 7 PM**

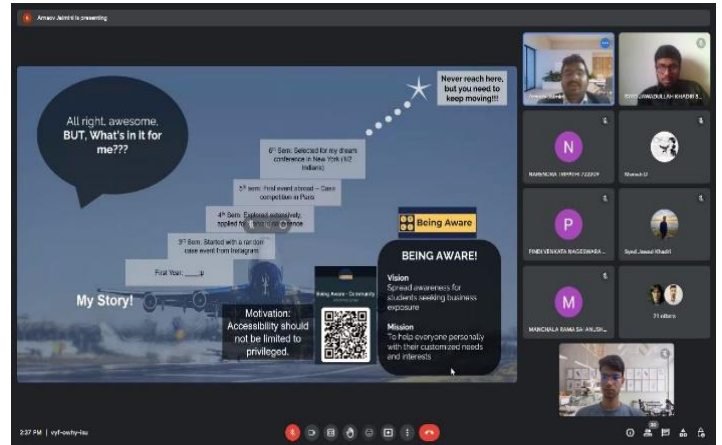
**ROOM No. 222  
SRK COMPLEX**



# WEBINARS ON BUSINESS

Date : 22 January , 2023

We invited experienced entrepreneurs, investors, and industry experts to share their experiences, insights, and advice on topics such as ideation, market research, funding, marketing, and business development. Our webinars were interactive and engaging, and we encouraged students to ask questions and share their own experiences and ideas. We also provided resources and tools to help students apply the concepts and strategies discussed in the webinars to their own entrepreneurial ventures. The webinars were well-received by students, with high attendance and positive feedback.



# STARTUP EXPO

Date : 23 February , 2023

The Startup Expo was a platform for startups to showcase their innovative products, services, and ideas to a wider audience. It is a one-day event that brings together entrepreneurs, mentors, and students who are interested in entrepreneurship. The Expo was a huge success, with over 2500+ visitors to the Incubation Cell ( Our event Venue ). The event featured 36 startups from various industries such as healthcare, education, technology, and finance. The startups displayed their products, services, and ideas through interactive booths and presentations.

The Startup Expo also provided an opportunity for networking and collaboration among startups and students. The event had 120 students from other colleges who participated in in this Event and have showcased their prototypes and validated their startup idea .At the end of the event, attendees were asked to provide feedback on their experience at the Startup Expo. Over 760+ feedbacks were collected, which will be used to improve the event for next year.

Overall, the Startup Expo was a great success, and it provided a valuable opportunity for startups to showcase their products, and engage with students who are interested in entrepreneurship. In addition It has Been Featured in the E TV Yuva Program which Focuses on innovations from students giving our college a wider outreach .

<https://youtu.be/tsplHMLGuuY> (E TV Telecast of Startup Expo)



# SMART INDIA INTERNAL HACKATHON 2023

Date : September 26 , 2023

Number of participants : 33 teams

SMART INDIA INTERNAL HACKATHON -2023 IDEATION PITCHING COMPETITION.

The event is a hackathon type of competition initiated by Government of India whose objective is to formulate innovative ideas to solve the pressing problems of various government departments , private organizations through the minds of budding engineers. It provides the students an opportunity to enhance problems solving skills and promote collaboration mindset to tackle challenging problems

Prior to the main event the students of the institution were provided with necessary details such as team requirement of 6 members with minimum 1 female student , registration form and deadline for entry , guidelines on getting problem statements , themes from sih.gov.in website and process of selection.

The SPOC of the entire hackathon was Dr.Yuvaraj of ECE department

The main event took place in 021 room of the MMM academic block on 26<sup>th</sup> September at 5:00 PM. There were 33 teams participating from all departments. All the teams gathered at 021 room by 5pm and the event kicked off with a speech by Dr. JSR Shastri with a note on motive of conducting SIH and chance of participants idea being selected and invited to fly to Delhi for presenting at higher level. Next the SPOC Dr.Yuvaraj spoke about the guidelines to be followed while presenting the idea like

- Time of 5 to 8 minutes given to present the idea
- Judging done based on Novelty , Clarity and Feasibility of Idea

Overall there was smooth conduction of the SIH with equal efforts of I&E Cell and Institution's Innovation Council. The teams whose ideas were outstanding were selected for the next level of competition and all the participating teams were provided certificates of participation.



## NATIONAL INSTITUTE OF TECHNOLOGY Andhra Pradesh



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**SMART INDIA INTERNAL HACKATHON - 2023**  
**IDEATION PITCHING COMPETITION**

**On 26th September 2023 , at MMM 021 @ 5 PM**

### Themes

<ul style="list-style-type: none"><li>• Smart Automation</li><li>• Fitness &amp; Sports</li><li>• Heritage &amp; Culture</li><li>• MedTech/ BioTech/ HealthTech</li><li>• Agriculture &amp; Rural Development</li><li>• Smart Vehicles</li></ul>	<ul style="list-style-type: none"><li>• Transportation &amp; Logistics</li><li>• Robotics and Drones</li><li>• Clean &amp; Green Technology</li><li>• Renewable/ sustainable Energy</li><li>• Blockchain &amp; Cybersecurity</li><li>• Tourism</li></ul>	<ul style="list-style-type: none"><li>• Smart Education</li><li>• Disaster Management</li><li>• Toys</li><li>• Miscellaneous</li></ul>
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Note: Team Should Contain 6 members ( Min 1 Female Student)

**SPOC:** Dr. Yuvaraj  
Phone: 8090673100

**Note:** Certificates will be provided to all the participants

Google Form Link For Registration:



Deadline  
24 Sep 2023

SCAN



# STARTUP EXPO 2.0

Date : NOVEMBER 4 , 2023

Startup Expo 2.0 surpassed the expectations with a foot fall of 4000 where 75 teams from 17 engineering colleges showcased their projects,

The Startup Expo 2.0 was a platform for startups to showcase their innovative products, services, and ideas to a wider audience. It is a one-day event that brings together entrepreneurs, ,mentors, and students who are interested in entrepreneurship. The Expo was a huge success, with over 4000 visitors to the Incubation Cell ( Our event Venue ). The event featured 75 startups from 17 different colleges encompassing various industries such as healthcare, education, technology, and finance. The startups displayed their products, services, and ideas through interactive booths and presentations.

The Startup Expo 2.0 also provided an opportunity for networking and collaboration among startups and students. The event had 200+ students from other colleges who participated in in this Event and have showcased their prototypes and validated their startup idea

Appeared as articles in mainstream Telugu newspapers like Sakshi and Eenadu.

**NATIONAL INSTITUTE OF TECHNOLOGY**  
Andhra Pradesh

Ministry of Education  
Government of India

75  
आज़ादी का  
अमृत महोत्सव

INCUBATION CELL  
NIT ANDHRA PRADESH

# STARTUP 2.0

EXPO 2024

**NIT ANDHRA PRADESH**  
**DATE : 4 NOVEMBER, 2023**

The event is a student startup showcase, aimed at providing students with an opportunity to learn. This will feature student startups from our institute as well as other nearby colleges. The main motto of this event is to educate students about entrepreneurship and innovation by providing an environment to speak out their experiences.

**Register Here :**  
<https://forms.gle/hRMzxDBgCDheXZWu5>

**SCAN**

Participation Certificates will be given to all the Participants

**Contact Us:**  
Jawad : 9618543588  
Kashik : 7066387394

**DEADLINE**  
**1 NOVEMBER, 2023**



**WINNERS**

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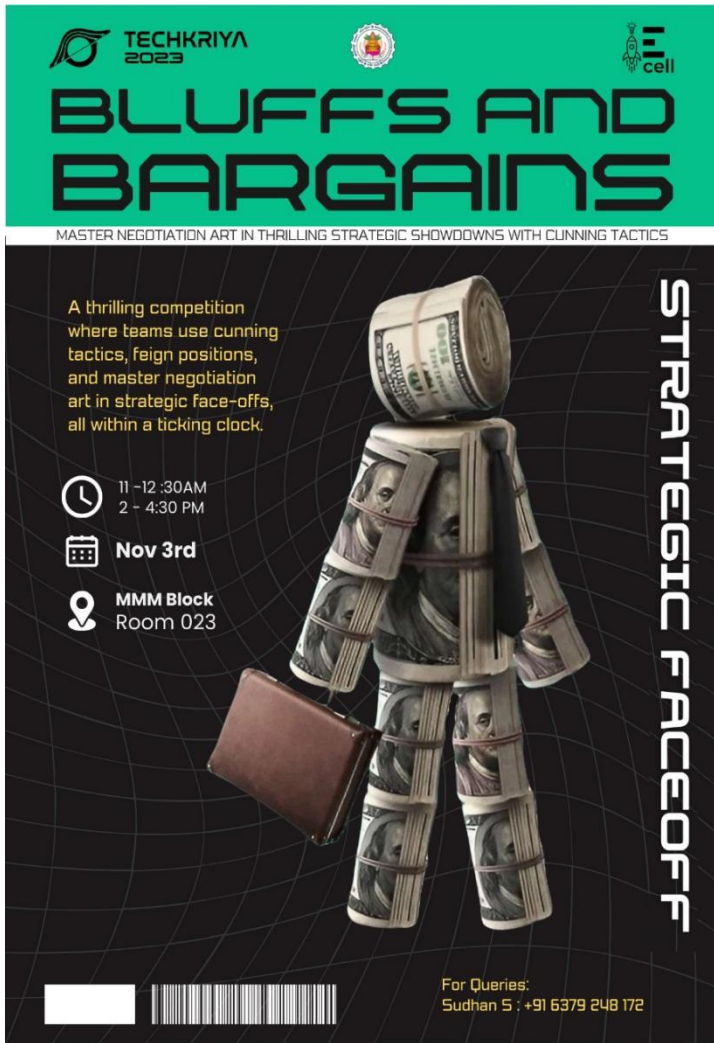


# BLUFFS AND BARGAINS

Date : November 4 , 2023

Skillful communication tactics were evident in "Bluffs and Bargains," as negotiators effectively conveyed their positions and needs, persuading counterparts through articulate and compelling arguments tailored to address their concerns.

Negotiators showcased strategic concession management, adeptly determining the timing and nature of concessions to secure favorable outcomes while safeguarding their own interests in the negotiation process.



**TECHKRIYA 2023**

**BLUFFS AND BARGAINS**

MASTER NEGOTIATION ART IN THRILLING STRATEGIC SHOWDOWNS WITH CUNNING TACTICS

A thrilling competition where teams use cunning tactics, feign positions, and master negotiation art in strategic face-offs, all within a ticking clock.

**STRATEGIC FACEOFF**

11 - 12 :30AM  
2 - 4:30 PM

**Nov 3rd**

**MMM Block  
Room 023**

For Queries:  
Sudhan S : +91 6379 248 172



# SENSORY FUSION

Date : 4 NOVEMBER , 2023

In this event, participants are provided with Arduino boards, which are small, programmable microcontrollers capable of controlling various electronic components. Additionally, they are given access to a variety of sensors (such as temperature sensors, motion sensors, light sensors, etc.) and actuators (such as motors, servos, LEDs, etc.). These components enable participants to create a wide range of interactive projects. The hands-on nature of the event implies that participants are actively involved in building and programming their projects. They have the opportunity to experiment with different combinations of sensors and actuators, learn how to write code to control them using Arduino's programming language (based on C/C++), and troubleshoot any technical challenges they encounter along the way.

Participants actively engaged in combining them in symphony to build new working models and winners were given exciting prizes



# WORKSHOP ON PERSONALITY DEVELOPMENT

Date : 22 February , 2024

Guest: Dr. Suresh Naik

Attended by: Dr. Ravikiran Shastri, Dr. P. V. Narasimha, Dr. Karthikeya Dr. Sudarshana Deepa, DEAN STUDENT WELFARE Dr. Veeresh

The session commenced with Dr. Ravikiran Shastri presenting a bouquet of flowers and extending a warm welcome to Dr. Suresh Naik.

Over the course of an hour, Dr. Suresh Naik delved into the profound role of spiritual wisdom and lifestyle in shaping scientific discoveries in ancient India, highlighting their enduring impact on modern scientific advancements in the country. He touched upon the contributions of renowned Indian scientists, whose work was initially marginalized but has since gained recognition in contemporary science. The discussion then shifted towards the significance of incorporating spiritual practices into one's lifestyle for maintaining mental well-being. Dr. Naik provided insights into various practices conducive to holistic health. The session culminated with an engaging Q&A segment, during which attendees posed inquiries on diverse topics, met with articulate responses from Dr. Naik.

Concluding the session, Dr. Suresh Naik extended his gratitude to the distinguished faculty and deans present, fostering a sense of camaraderie and scholarly exchange.

cell

INSTITUTION'S INNOVATION COUNCIL  
(Ministry of HRD, Government of India)

Workshop On  
**ATTITUDE & BEHAVIOUR DEVELOPMENT**

With Dr Suresh Naik

M.Tech (NITK) , PhD ( IIT BHU ) social worker and thinker

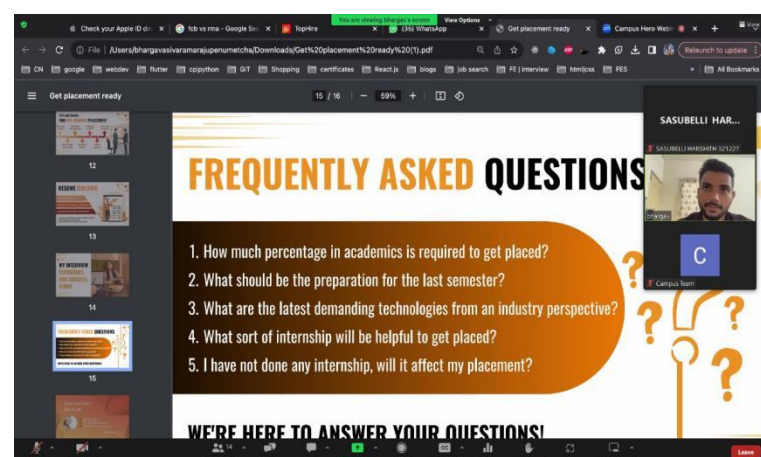
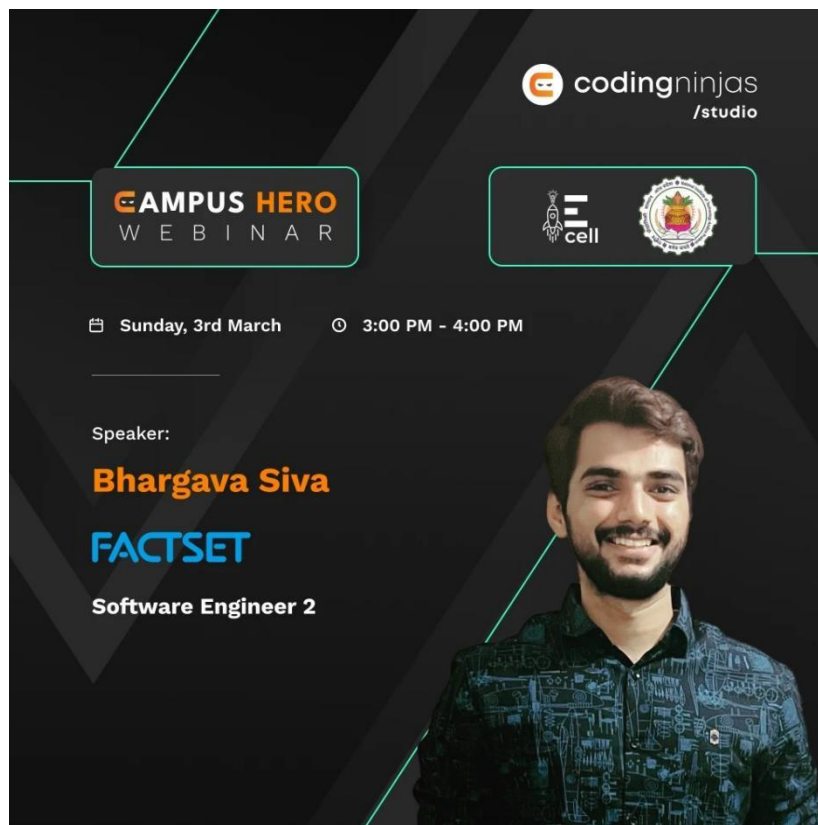
22 FEBRUARY  
AT 3 PM - 3:30 PM

Office Dean R&C  
Central Vista Room 311

# CAREER INSIGHTS WEBINAR

Date : 3 MARCH , 2024

The "Career Insights" webinar, a collaborative effort between Coding Ninjas and the Innovation & Entrepreneurship Cell of NIT AP, provided an invaluable platform for aspiring developers to gain industry expertise and career guidance. The event featured a distinguished Chief Guest, a Software Engineer Level 2 at FactSet, who shared invaluable insights gleaned from their experience in the field. Attendees had the unique opportunity to delve into the intricacies of Software Engineering, learning about the latest trends, essential skills, and career pathways directly from an industry expert. Through interactive discussions and real-world anecdotes, participants gained a deeper understanding of the evolving landscape of technology and the professional opportunities it presents. The webinar served as a beacon of inspiration for students, empowering them to chart their career paths with confidence and purpose in the ever-evolving realm of software development.



## ARCADE

Date : February 2 - 3 , 2024

A fun event as a part of cultural fest Vulcanzy 2024 . An event featuring bunch of interactive and fun games that reminds every hardworking innovator and entrepreneur to take a break and relax once in a while. The fun activities included domino's , lock puzzles , RC car soccer , picture scramble ,Jenga and a lot more fun activities that would put your brain to critical thinking and analyzing to boost its functioning .



## UPCOMING

### IDEATHON 2024

Date : 13,14 MARCH , 2024

Ideathon 2024, NIT Andhra Pradesh is conducted by Innovation and Entrepreneurship Cell in collaboration with Institute Innovation Council. It is an event where Students express ideas to solve daily life challenges. Participants work individually to develop innovative proposals. Ideathon cover diverse topics like technology, social issues, and sustainability. Ideas are presented to panel of judge for evaluation and feedback.



The poster for Ideathon 2024 features a dark blue background with a white circular graphic at the top. The title 'IDEATHON 2024' is prominently displayed in orange and white. Logos for the Innovation and Entrepreneurship Cell and the Institution's Innovation Council are visible at the top. The text encourages students to submit ideas for everyday challenges. It lists themes, prizes, and a timeline of events from March 9th to 16th. A QR code is provided for registration, and contact information for the Innovation and Entrepreneurship Cell is at the bottom.

**Get Ready to Make a Difference**  
Join the Ideathon and submit your ideas to Craft Innovative Solutions for Everyday Challenges!

**Themes:**

- From any field to every corner, let your ideas soar! Join our ideathon and be the catalyst for impactful innovation.

**Prizes:**

- Winners will receive mementos and attractive prizes.
- BEST IDEAS will get funding from the institution!!
- Certificates will be provided to all the participants

**Timeline:**

- 9th March 11:59 PM  
Registration Closes
- 13th/14th March 4-8 PM  
Presentation
- 16th March  
Results!!

**Registration:**

[SCAN NOW](#)

**Note:**  
Only Individual Participation Allowed

Email: [eicell@nitandhra.ac.in](mailto:eicell@nitandhra.ac.in)  
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